



UTAH SYSTEM OF
HIGHER EDUCATION

MEMORANDUM

January 13, 2023

Simplified Admissions Overview

In May 2021, the Board of Higher Education approved its five-year strategic plan that included a key strategy of simplifying admissions. In April 2022, the Commissioner's office assembled the Simplified Admissions Taskforce made of admissions and enrollment management professionals representing all 16 USHE institutions. The taskforce convened over the following nine months to discuss concepts related to simplifying admissions, including the possibility of a common admissions application systemwide.

Why simplified admissions?

- Remove barriers to access for Utah high school students and adults
- Increase enrollment, especially for historically underrepresented populations
- Application fee is a barrier to access
- Support shared services across the system

Concepts discussed by the taskforce:

1. Common admissions application for all 16 USHE institutions
2. Engagement of a strategic enrollment management consultant
3. Making the admissions application free
4. Intentionally engaging with key constituent groups and historically underrepresented populations

Commissioner's Recommendation

Discussion item only.

Attachments